PRODUCT DATA



FASSON® HG White Postcard FSC® Certified

Issued July 2024

Introduction

A self-adhesive paper sheet product for offset printing.

Description

Face: Premium-quality cast-coated woodfree paper, mirror-finished glossy surface,

white only.

This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

_	Adhesive 🗢	Permanent
Backing U		
No cracklines		x

Printing & Conversion

Offset printing.

Before applying the label, the surface must be clean, dry and grease-free.

Features: Heavyweight- and stiff-backing ensures stability when vertically stored or shipped by

mail.

Smooth coated backing enabling excellent print quality on both sides.

Recommendations for use

High-quality multi-colour print jobs where a stiff backing is needed - e.g. postcards and puzzles. For indoor use.

General

Shelf life: 2 years stored at 20°C / 55% R.H.

Total caliper (±10 %): 353 micron

For information regarding EHS regulation, please visit our website under downloads "Technical bulletins" TB 7.8 Product Compliance Fasson Offset" and for technical guidance "Technical bulletins" – Offset printing.



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PRODUCT CHARACTERISTICS

Physical properties

Face

Basis weight:	$80\mathrm{g/m^2}$	ISO 536
Caliper:	78 micron	ISO 534
Tensile:	4.3 kN/m MD / 2.7 kN/m CD	ISO 1924/2
Brightness ISO:	89 %	ISO 2470/2
Gloss 20°:	41 %	ISO 8254/3
Opacity:	92 %	ISO 2471

Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and

high adhesion on most common substrates.

Permanent

Adhesion (N/25mm) (FTM 1 on steel/20 min. bond time)	15.4
Tack (N) (FTM9 on st.steel)	10.3
Minimum application temperature	+5
Service temperature range after 24 hrs (°C)	+80
Resistance to cold (°C) 1) down to	-20

¹⁾ Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

Backing

No cracklines: A bleached one side-coated white board, very suitable for thick, stout constructions.

It features a minimal sensitivity to moisture and the resultant resistance to curl and edge

waving under varying humidity conditions.

Basis weight: 225 g/m² ISO 536

ISO 534 Caliper: 270 micron

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